





Since 1905

2025 Advertising & Event Guide

Connecting Partners, Fostering Opportunities

Do You Plan to Spend More Than \$3,000 in 2025 on Chamber Events, Advertising, & Sponsorships? If So, You Could Benefit From an Annual Plan

Annual Plans were introduced for members with an annual spend of at least \$3,000 per year plus membership dues. An Annual Plan allows the member to plan their entire year with the Chamber, receiving one invoice for everything from tickets to Good Morning Yuma! to a team in the Amazing Race Yuma County sponsorship. In appreciation of this ongoing guaranteed support of the Chamber, members with an Annual Plan receive additional benefits completely complimentary. Members spending at least \$3,000 in event tickets, advertising, and sponsorships receive the bronze level benefits, at least \$6,000 earns silver, at least \$9,000 earns gold, and a minimum of \$12,000 earns platinum.

	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$3,000
Priority for mixer sponsorship in 2025	•			
Priority for booth placement selection at 2025 Community Expo	•	•		
Category banner ad on Business Search on yumachamber.org	Full Year	6 months	3 months	
Premium listing location in appropriate category on Business Search on yumachamber.org	•	•	•	
Chamber happenings graphic ad placement	12	6	3	1
Member Monday email announcements	6	3	2	1
Slide at all Good Morning Yuma! breakfasts	2	2	1	1
Enhanced listing in Business Search on yumachamber.org			77 •FD	
Signage Recognition at Chamber events throughout the year		•	•	•
Recognition of membership level on Business Search on yumachamber.org	•	•) E	SIGN	SII

To set up a fully customized Annual Plan for your company or to find out more, email carrie@yumachamber.org

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January 31, 2025 – 5:30 PM Annual Dinner Gala

This fun evening will begin with cocktails and dinner. The main program will then include the installation of our **2025 Board of Directors** and the **recognition of some amazing chamber members** – the recipients of the **InstaGrammy, Chamber Champion, Ambassador of the Year, Member of the Year, Small Businessperson of the Year, Business of the Year, and the Athena international award** winners.

Join us for a fun night of mingling, raffles, a silent auction, a balloon pop, and dancing.

DIAMOND SPONSOR - ^{\$}3,000 1 AVAILABLE

Reserved table with room for up to 8 guests

Full page ad on back cover of event programs

Logo displayed prominently in most pre- and postevent advertising

Logo displayed on signage at event

Raffle tickets (5 per guest)



EMERALD SPONSOR - ^{\$}2,500 4 AVAILABLE

Reserved table with room for up to 8 guests

Full page ad on an interior page of event programs

Logo displayed prominently in most pre- and postevent advertising

Logo displayed on signage at event

Raffle tickets (3 per guest)



RUBY SPONSOR - ^{\$}2,000 8 AVAILABLE

Reserved table with room for up to 8 guests

Half page ad on an interior page of event programs

Logo displayed prominently in some pre- and post-event advertising

Logo displayed on signage at event

Raffle tickets (2 per guest)



SAPPHIRE SPONSOR - ^{\$}1,500

Reserved table with room for up to 8 guests

Logo displayed prominently in some pre- and post-event advertising

Logo displayed on signage at event

Raffle tickets (1 per guest)

Individual Tickets - \$200

Event registration closes January 17, 2025.

Athena International Sponsorship - \$2,500

The Athena Award acknowledges local women who have attained and personified the highest level of excellence in her/his business or profession, devoted meaningful time and energy to the community, and generously assisted women in attaining their full potential.

Recognition at annual dinner | Table for 8 | Logo or name included in pre & post-event advertising

Award Sponsorship Opportunities

MEMBER OF THE YEAR - \$1,000

Winner is chosen from the 12 members of the month and chosen by the YCCC Board of Directors. Member of the Month recipients are those who have given their time, energy, and donations to support the Chamber and the community.

AMBASSADOR OF THE YEAR (See Committee Sponsors for More Info)

Winner is chosen from all of the active Ambassadors, predicated on positivity, support of fellow Ambassadors and the Chamber, participation, and volunteerism.



CHAMBER CHAMPION - \$1,000

Winner is a member of the chamber who promotes the chamber through their networks via social media, networking, etc.

SMALL BUSINESSPERSON OF THE YEAR - \$1,000

This award recognizes local business people operating successfully in the Yuma area market and contributing to high standards of excellence and community participation.

BUSINESS OF THE YEAR - \$1,000

The Business of the Year exemplifies the tremendous spirit and capabilities of our business community. The award recognizes companies that prioritize positive community impact, sustainability within the greater Yuma County business community and models a company culture of collaboration, innovation and positive reinforcement amongst its team members.

INSTAGRAMMY - \$1,000

The InstaGRAMMY was created to recognize a Chamber member who supports the Chamber and the community with their positive outreach through social media. Whether it's sharing posts, spreading the word about programs, or simply providing positive comments to uplift others, this person is a fixture on community and business Facebook, Instagram, and other social media sites.

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April 18, 2025 Amazing Race Yuma County

The teams will be provided with an initial starting point and registration time. There will be four staggered starting times at fifteen-minute intervals, five teams per interval. The team's starting time will be noted as the winner will be based on actual time from their start to finish rather than who finishes first. At the starting location, the teams will be

given their first challenge. When the first challenge begins, the team's starting time will be recorded.

Upon completion of the first challenge, the team will be given a checklist of the ten locations they must visit in order to complete the race. The team will then drive to the first location. At each location, the team will need to complete that location's challenge. Once that challenge is complete, the location representative will initial the team's checklist and provide them with an envelope with puzzle pieces in it.

Once the team has successfully completed the challenges at all ten locations, the team will go to the finish line. Before a team can officially cross the finish line, the team will be provided a table on which they must complete a puzzle using all the puzzle pieces received throughout the race. Upon successful completion of the puzzle, the team's completion time will be noted to calculate their total race time.

The winner will be the team that completes the race in the least amount of time. Prizes will be awarded! The Amazing Race Yuma County is a networking and fundraising event for the Yuma County Chamber of Commerce. It is not affiliated with CBS, World Race Productions or The Amazing Race.





TITLE SPONSOR - ^{\$}1,500 1 AVAILABLE

Key recognition throughout the race

Logo included on The Amazing Race logo

Company name or logo listed with the title whenever the race is promoted

Company name or logo listed prominently on race marketing materials and on the participants' t-shirts

4 Complimentary tickets to the post-race reception

FINISH LINE SPONSOR - ^{\$}750 1 AVAILABLE

May choose to host the location for the finish line of the race

Will receive recognition at the finish line

Recognition on race marketing materials and on the participants' t-shirts

4 Complimentary tickets to the post-race reception



POST-RACE RECEPTION - ^{\$}750 1 AVAILABLE

May choose to host the post-race reception

Will receive recognition at the post-race reception

Recognition on race marketing materials and on the participants' t-shirts

4 Complimentary tickets to the post-race reception if the sponsor chooses not to host the reception at their location



STARTING LINE SPONSOR - ^{\$}750 1 AVAILABLE

May choose to host the location for the starting line of the race

Will receive recognition at the starting line

Recognition on race marketing materials and on the participants' t-shirts

4 Complimentary tickets to the post-race reception



PIT STOP SPONSOR - ^{\$}750 1 AVAILABLE

Listed on food and drink items given to the race participants during the race

Recognition at both the starting line and finish line

Recognition on race marketing materials and on the participants' t-shirts

4 Complimentary tickets to the post-race reception

Participant Team- \$320*

A participant team consists of up to four adults who will travel together in a single vehicle to race locations and complete challenges as required.

Each team participants will receive:

A T-shirt to be worn during the race

Food and beverages during the race

Complimentary admission to a post-race reception





CHALLENGE LOCATION - \$350

Challenge Location sponsors will be **1 of the 10 businesses** visited on The Amazing Race Yuma County

Responsible for creating an approved challenge

Responsible for providing the location and materials for the challenge

Responsible for staffing challenge personnel for the duration of the race

Recognition on race marketing materials and on the participants' t-shirts

2 Complimentary tickets to the post-race reception



October 24 & 25, 2025 MegaMixer & Community Expo

The Chamber will once again be hosting the Community Expo at the Yuma Civic Center.

On the evening prior to the Expo, we will once again hold the MegaMixer to allow Chamber members the chance to preview the booths before the Expo on Saturday.

FIRST BOOTH SPACE FOR EXPO \$200 - \$325 Depending on Location

Includes 1 in-line space 10 feet wide by 8 feet deep

1 table and 2 chairs

2 tickets to the MegaMixer

Due to the size of the space, any company wanting to use a 10x10 tent as part of their display **must** purchase an additional contiguous space immediately behind in order to accomodate the tent.

Nonprofits get a \$50 discount

ADDITIONAL CONTIGUOUS BOOTH SPACE \$125

This is a **second in-line booth space** 10 feet wide by 8 feet deep next to the first booth space

1 additional table and 2 more chairs

2 additional tickets to the MegaMixer for a total of 4 tickets

BINGO CARD - \$100 Plus Prize Valued at \$50

Drive more traffic to your booth. Bingo cards will be distributed to all attendees. In order to win the prizes, they need to visit each booth on the card.

EACH EXPOSED CORNER - \$50

This is the upgrade charge for an end booth.

Note – end booths in line with the other booths will still have the dimensions of 10 feet wide by 8 feet deep

If a company is purchasing both end caps and will face the end, it changes the dimensions to **16 feet wide and 10 feet deep**



EXPO TITLE SPONSOR - \$2,500 (1 Available)

Title sponsor will be **listed with top billing on all marketing materials**

2 complimentary booth spaces with priority selection of booth space

20 complimentary tickets to the MegaMixer

Recognition on signage at the Expo, their logo on the bags given to attendees, and through regular announcements during the Expo

Will be **allowed to address the membership** for up to **4 minutes** during the MegaMixer

MEGAMIXER SPONSOR - \$1,875

Plus 5 Door Prizes Valued at \$50 Each (1 Available)

Sponsor will be **listed on all marketing materials** for the MegaMixer

1 complimentary booth space with priority selection of booth space

10 complimentary tickets to the MegaMixer

Will be **allowed to address the membership** for up to **4 minutes** during the MegaMixer

January 9, February 13, March 13, April 10, May 8, June 12, July 10, August 14, September 11, October 9, November 13, December 11 **Good Morning Yuma!**

Good Morning Yuma! is an upbeat, entertaining and informative community breakfast featuring a speaker and pertinent business and community announcements over the course of an hour and a half. Programs include topics relevant to the Yuma County community at large and past events have featured key speakers including the **Mayor of the City of Yuma, U.S. Customs and Border Protection, Commanders from MCAS Yuma** and **Yuma Proving Ground, Yuma Regional Medical Center**, and **more**. Attendance ranges between 150 and 200 people.

SPONSOR - \$1,000

Plus 5 door prizes valued at a minimum of ^{\$}25 each

The sponsor receives the **ability to address the attendees** for a period of up to **4 minutes**

Receives acknowledgment from the Chamber of Commerce team

Exclusive display of corporate signs and materials on the tables

Credits in the newsletter and other marketing materials

Opportunity to coordinate door prizes with your commercial announcement

Reserved table for up to 8 attendees near the front of the room

SOAPBOX - ^{\$}100

Purchasing a soapbox entitles you to **address the audience for 1 minute**

One presentation slide to display during your soapbox

1/2 table space to display your business information

SLIDE - \$500 PER YEAR

Purchasing a slide entitles you to have your slide **displayed multiple times** during the rotating slide presentation **before the Good Morning Yuma** program and throughout breakfast.

One-time slides can be purchased for \$45

Individual Tickets

\$35 early-bird ticket pricing\$45 at the door is subject to availability

SEASON TICKETS INDIVIDUAL - ^{\$}390

Prepaid registration for all 2025 Good Morning Yuma! breakfasts

Chamber will automatically complete the registration so no need to pre-register

Registration will be by company and does not need to be used by the same person each month

Includes a \$30 discount off early-bird ticket pricing.



Jan 22, Feb 5, Feb 26, Mar 5, Mar 26, Apr 2, Apr 23, May 14, May 28, Jun 25, Jul 23, Aug 27, Sept 24, Nov 5, Nov 19, Dec 3, Dec 17

Monthly Member Mixer

- Begin at 5:30pm & end at approximately 7:00pm
- Cost for attendees is \$10-\$20 per person

Our Mixer is a monthly meeting that features networking in a relaxing atmosphere to end one's business day at the location of your choice. If you prefer to attend evening events with colleagues and friends, this is the event for you!

Attendance is comprised of business professionals who want to make an impact promoting their business and their community amongst colleagues and friends. The monthly meeting is open to Chamber members and their guests. It is designed to allow attendees to network and develop business relationships in a relaxed, after hours atmosphere.

SPONSOR - \$350

Plus the cost of the location, setup & cleanup, hors d'oeuvers and beverages, & door prizes valued at \$25 each

The sponsor receives the **ability to address** the attendees for a period of up to 4 minutes

Receives acknowledgment from the Chamber of Commerce team

Exclusive display of corporate banners, credits in the newsletter and other marketing materials

Credits in the newsletter and other marketing materials

** Please be advised to check for availability due to high demand.





SEASON TICKETS - ^{\$}190

Prepaid registration for all 2025 mixers. This includes admission for one person at every mixer listed above plus the April post-Amazing Race reception and the October MegaMixer

Chamber will automatically complete the registration so no need to pre-register

Registration will be by company and does not need to be used by the same person each month

Includes a **\$20 discount** off regular pre-registration pricing

<mark>- 10 -</mark>

Date TBD Governor's State of the State Luncheon

The Yuma County Chamber of Commerce has once again requested a special State of the State address for residents of Yuma County. We expect this will occur in the first quarter of 2025. Members will be notified approximately three weeks prior to a confirmed date.

TITLE SPONSORSHIP - \$2,500

The Champion Sponsor gets first choice to reserve their table (seats 8) near to the governor's table prior to the event. They will also be listed on the registration website, receive a slide at the event, and be included on materials pre- and post-event. LIMIT ONE (1)

ADVOCATE SPONSORSHIP - \$2,000

The Advocate Sponsor will be able to choose and reserve their table (seats 8) after the Champion Sponsor has chosen theirs. Since there are four Advocate Sponsors, table selection will be done in the order the sponsorships were purchased. Advocate Sponsors will also be listed on the registration website, receive a slide at the event, and be included on materials pre- and post-event. LIMIT FOUR (4)

TABLE SPONSORSHIP - \$1,500

Table sponsors will have a reserved table (seats 8) at the event. There will be a shared slide shown and they will also be listed on the registration website and on limited pre- and post-event materials.

Individual Tickets Are Also Available for \$100 Each.

Individual tickets will be seated at open seating tables behind the sponsors.

Date TBD State of the City with City of Yuma Mayor Nicholls

Chamber members and residents of the City of Yuma are invited to hear a special State of the City address with Mayor Nicholls.

TITLE SPONSORSHIP - \$1,000

The Champion Sponsor gets first choice to reserve their table (seats 8) near the front of the event. They will also be listed on the registration website, receive a slide at the event, and be included on materials pre- and post-event. LIMIT ONE (1)

TABLE SPONSORSHIP + \$500 Table sponsors will have a recorred table (seate \$

Table sponsors will have a reserved table (seats 8) at the event. There will be a shared slide shown and they will also be listed on the registration website and on limited pre- and post-event materials.

Individual Tickets Are Also Available for \$50 Each.

Individual tickets will be seated at open seating tables behind the sponsors.

Elected Officials Luncheons

\$400 Per Community

Each quarter, board members and staff of the Chamber meet with the elected officials and/or staff of Yuma County and the cities of San Luis, Somerton, Wellton, and Yuma to discuss how we can best work together to continue a pro-business environment in the community. Each community is met with individually and lunch is provided. The sponsorship will offset the cost of the lunches and allow the Chamber to continue with these important relationships that can have a major impact on our business community.

Committee Sponsors

All committee sponsors are acknowledged at each committee meeting as well as on the committee listing on the Chamber website.

AMBASSADOR - \$2,000

Sponsorship dollars offset the costs of the Ambassador program. Sponsorship also supports the Ambassador Spotlight program, ambassador luncheons, and Ambassador of the Year Award, which is presented at the Annual Dinner Gala.

LEGISLATIVE - \$1,500

Sponsor would receive acknowledgement of their sponsorship and be invited to attend committee meetings. These are typically held via video conference due to the nature of Leaders and elected officials' schedules.

NEW MEMBER - \$1,200

Each month, the Chamber invites its new members to attend an orientation to learn about how to use their membership benefits. The sponsor is recognized at the orientation.

SOUTH COUNTY TASK FORCE - \$1,000

Task Force that focuses on areas outside of the City of Yuma, to engage the unincorporated areas and plan for the needs of the businesses in our South County area. Meetings are currently being held in South County at various locations. Sponsorship dollars would help with collateral, planning, and meals for the committee member meetings.

EAST COUNTY TASK FORCE - \$1,000

Task Force that focuses on areas outside of the City of Yuma, to engage the unincorporated areas and plan for the needs of the businesses in our East County such as Dateland and Tacna. Meetings are currently being held in East County at various locations. Sponsorship dollars would help with collateral, planning, and meals for the committee member meetings.



2025 Chamber Calendar of Events

JANUARY										
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January

1-3 - Jan New Years (closed)
 9- Jan Good Morning, Yuma
 20- Jan MLK (closed)
 22- Jan Member Mixer
 31- Jan Annual Dinner & Gala

February

5- Feb Member Mixer13- Feb Good Morning, Yuma17- Feb President Day (closed)26- Feb Member Mixer

March

5- Mar Member Mixer13- Mar Good Morning, Yuma26- Mar Member Mixer

April

2- Apr Member Mixer10- Apr Good Morning, Yuma18- Apr Amazing Race23- Apr Member Mixer

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May

8- May Good Morning, Yuma14- May Member Mixer26-May Memorial Day (closed)28- May Member Mixer

June

12- Jun Good Morning, Yuma 19- Jun Juneteenth (closed) 25- Jun Member Mixer

July

4- Jul Independence (closed)10- Jul Good Morning, Yuma23- Jul Member Mixer

August

14- Aug Good Morning, Yuma27- Aug Member Mixer

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NOVEMBER											
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September

Sep Labor Day (closed)
 Sep Good Morning, Yuma
 Sep Member Mixer

October

- 9- Oct Good Morning, Yuma 13- Oct Columbus (closed) 24- Oct MegaMixer
- 25- Oct Community Expo

November

- 5- Nov Member Mixer
- 11- Nov Veterans Day (closed)
- 13- Nov Good Morning, Yuma
- 19- Nov Member Mixer
- 27- Nov Thanksgiving (closed)
- 28- Nov Black Friday (closed)

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DECEMBER

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December

3- Dec Member Mixer11- Dec Good Morning, Yuma17- Dec Member Mixer22- 31 Dec Holidays (closed)



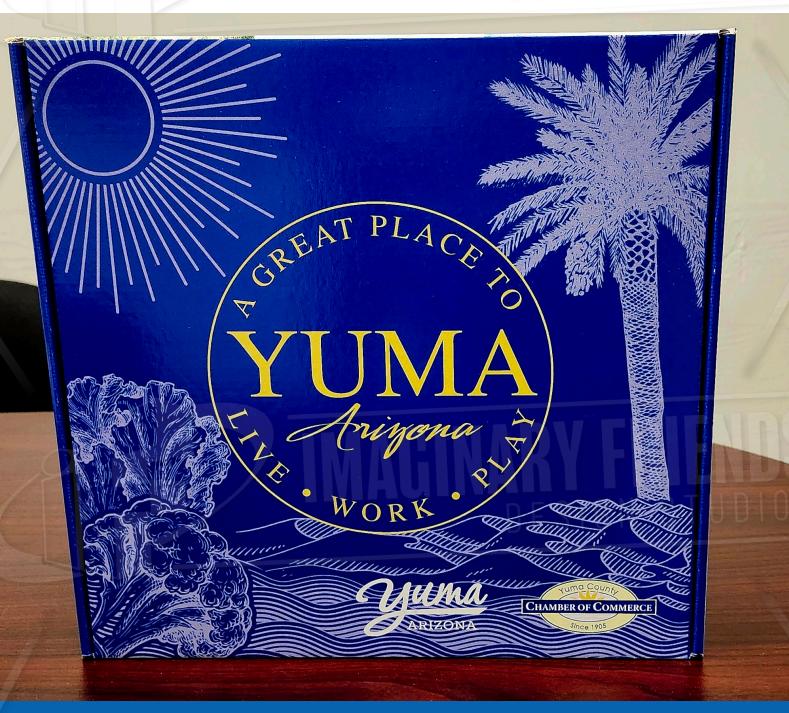


Relocation Guide Sponsor

\$500 plus materials

Individuals thinking about relocating to Yuma County often contact the chamber office for help getting to know the region. As part of our support in making them feel welcome, the chamber sends out a relocation kit.

This kit contains the chamber's relocation guide, a directory of businesses, a map, the latest edition of the Yuma Sun, and resources from member groups. This support allows the chamber to offer these kits free of charge. The sponsor gets the privilege of being the sole business from their sector to provide items for the kit.





Chamber Happenings

Chamber Happenings is the Chamber's enewsletter sent out every Thursday to over 3,200 email subscribers in Yuma County.

SPONSOR 2 AVAILABLE | ^{\$}1,250

Sponsor's logo will appear at the bottom of every Chamber happenings email for the full year

Opportunity to place a **complimentary graphic ad once per month**

ANNOUNCEMENT WITH GRAPHIC & LINK | \$100

A photo or flyer as provided will be included in the announcements section of a single issue of Chamber happenings

The announcement **can include a link** to a relevant website



Member Monday - \$150

Purchase includes a **dedicated email blast** that includes **a photo or graphic and a link** sent to our email subscribers. This is an exclusive opportunity with only **one business/flyer** included each Monday.

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YumaChamber.org Advertising

7 options available to suit all advertising budgets

BOX AD - \$500 PER QUARTER OR \$1,800 FOR FULL YEAR

The box ad is part of a series of scrolling ads that appear at the bottom of every page of the website. The ad will link to the company's website. Ad size is 80 x 80 pixels and may be changed monthly

BUSINESS SEARCH - CATEGORY BANNER AD \$400 PER QUARTER OR \$1,500 FOR FULL YEAR

The company's banner ad appears at the top of the page when their selected main (bolded) category is clicked from the list on the Business Search page. The banner will link to the company's website. **Only one banner ad per category available.**

BUSINESS SEARCH - NON-CATEGORY BANNER AD \$400 PER QUARTER OR \$1,500 FOR FULL YEAR

The company's banner ad appears at the top of the page when a numeric or alphabetical listing is clicked on the Business Search page. The banner will link to the company's website.

WEATHER WIDGET - \$1,000 1 AVAILABLE

The company's logo appears next to the weather widget on the home page and several interior pages of the website.

BUSINESS SEARCH - SUBCATEGORY BANNER AD \$325 PER QUARTER OR \$1,200 FOR FULL YEAR

The company's banner ad appears at the top of the page when their selected subcategory is clicked from the list on the Business Search page. The banner will link to the company's website. **Only one banner ad per category available.**

BUSINESS SEARCH - ENHANCED LISTING \$240

Make your business stand out in the Business Search by adding a logo to your listing and the ability to add more text, photos, and video to your member page. **This is complimentary for all Bronze, Silver, Gold, and Platinum sponsors. Price is per year.**

BUSINESS SEARCH - LOGO \$70

Make your business stand out in the Business Search by adding a logo to your listing. **Price is per year.** CAN BE BILLED MONTHLY Ask How!

— Member Testimonials –



THE BEST TAQUITO

Thanks to the Yuma County Chamber of Commerce, I've met an amazing community of individuals and resources that have helped me grow my business. Ever since joining, I've felt a huge support for my business. Don't miss this opportunity to join the Chamber!

MAMA BELLA HOT SAUCE

The Yuma County Chamber of Commerce has been instrumental in making business contacts. Every single breakfast and Mixer has resulted in making a business connection! It's been one of the best networking mediums for my business.





Colorado River Valley Roasters

CRV ROASTERS

The Chamber has helped CRV Roasters grow by providing valuable networking opportunities, increasing visibility, and offering resources that support business development and community engagement. Don't wait to join the Chamber! It has helped us tremendously with our coffee roasting business!

MARISCOS "LA APOMA"

The Yuma County Chamber of Commerce has been instrumental in making business contacts. Every single breakfast and Mixer has resulted in making a business connection! It's been one of the best networking mediums for my business.



FRETWORKS MUSIC CENTER



Exposure on the Chamber website and in-person events has allowed folks to realize that we are more than musical instruments. We love helping customers of all ages - in person!

Thank You From the Director

Dear Members,

From all the staff at the Yuma County Chamber of Commerce, we wish you a wonderful New Year filled with progress and prosperity! As your Executive Director, I want to extend my heartfelt thanks for your loyalty and support over the past year. Your dedication to our Chamber and the community we cherish makes me incredibly grateful to be part of this organization and to work alongside you.

As we kick off the New Year, I'm excited to share our new Advertising and Events Guide, carefully curated to meet your business goals and needs. We believe this year's guide will offer valuable opportunities for growth and connection for your business and teams.

Thank you for being the heart of our Chamber. Your direct involvement makes our community strong and vibrant as you work together with your fellow Chamber members. With the revived excitement amongst the membership and staff, I look forward to achieving even greater things together this year.





With heartfelt thanks,

Carrie L. Zarazoza

Executive Director

NEW CHAMBER MEMBER!

strategic engagement

design studios

We'd love to get to know you! Stop by and share a bit about your business and how we can support you.

digital

footprint

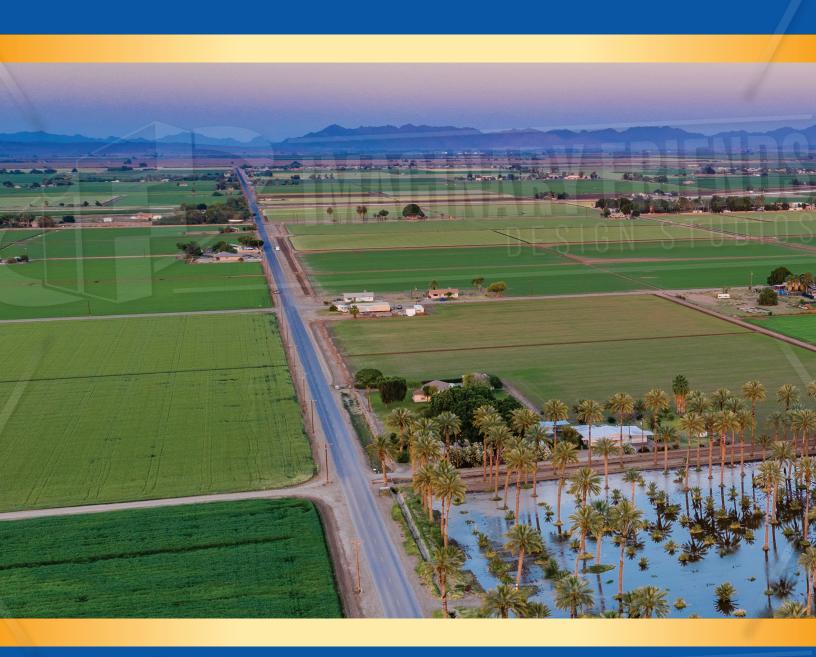
Give us a call at 928.502.0466 or email us at hello@neversee.me to schedule a visit. Let's connect and explore how we can grow together!

2511 E. 24th St., Ste. A | Yuma, AZ 85365

brand

identity







928.782.2567



Information

info@yumachamber.org

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